

## SUSTAINABLE LIVELIHOOD SUPPORT FOR SMALLHOLDER FARMERS IN SON TAY DISTRICT, QUANG NGAI PROVINCE

Quang Ngai, May 10, 2024 – World Vision International in Vietnam (WVIV) is collaborating with ADM and local partners to officially launch the “Advancing Sustainable Livelihoods for Smallholder Farmers Towards a Circular Economy” project in the Son Tay District, Quang Ngai Province.

Situated in the mountainous terrain of the western part of Quang Ngai Province, Son Tay lies approximately 80 kilometres away from Quang Ngai City. The district grapples with a poverty rate of 34.12% as of 2023, compared to the national rate of 2.93%.<sup>1</sup>

From 2007 to 2022, WVIV implemented its Area Program within the district, with a focus on supporting livelihood development and improving child well-being and care. It yielded significant success, including a reduction in the prevalence of stunting and underweight children as well as nearly 100% enrolment rates attained across preschool, primary school and secondary school levels in the district.

As part of this program, ADM funded the implementation of the “Sustainable Livelihoods for Smallholder Farmers” project in Nam Tra My District, Quang Nam Province and Son Tay District, Quang Ngai Province between December 2021 and July 2022. This project directly benefited 130 farming households with children across six targeted communes. Additionally, it indirectly contributed to the improvement of household incomes, enabling better care for approximately 290 children.



<sup>1</sup> Vietnam Government Portal

*The project delegate showed their commitment to vulnerable households.*

Ms. Nguyen Thi Hai Chi, Technical Director, ADM Animal Nutrition VN & KH, said, “This project reaffirms our commitment to sustainable agricultural development. By championing initiatives that enhance farmer incomes and enrich their quality of life, we are committed to ensuring food and nutrition security for the most vulnerable members of our society.”

The newly launched "Advancing Sustainable Livelihoods for Smallholder Farmers Towards a Circular Economy" project is designed to provide sustainable livelihoods for 47 smallholder farmer households with children. This will be achieved by facilitating market-driven husbandry using environmentally friendly methods and offering financial education. The project will focus on enhancing disadvantaged households' breeding knowledge and technical skills, particularly on the biological padding method. Beneficiaries will have the opportunity to participate in technical training courses within the project framework and visit fields to learn about the successful applications of the biological padding method in poultry breeding.



*The local representative in Son Tay, Quang Ngai gracefully received the supporting fund from ADM and World Vision.*

Each of the 47 households will receive a support package comprising of 100 one-day-old chickens, a barn and equipment. ADM will sponsor the chicken feed, covering 60% of the total food needed for the chickens to grow, while beneficiary households will contribute the remaining 40%. Technical support will be provided by WVIV, in consultation with ADM Vietnam's commercial technical staff.

Mr. Le Thien Thach, South Zonal Manager, WVIV, shared, "We are honoured to collaborate once again with ADM and the authorities of Son Tay District to implement this meaningful project. It is one of the programs aimed at fulfilling our commitment to ensuring the well-being of children by bolstering household incomes and livelihoods and enhancing the quality of life for vulnerable communities in Vietnam. I believe that the close coordination of stakeholders will yield positive outcomes and meaningful changes, fostering a life in all its fullness for every child."

In the long term, as the target farmers successfully generate income from chicken farming, it is expected that the experience will be replicated throughout the community through peer-to-peer sharing and continued technical coaching from WVIV, ADM and local functional agencies.

#### About World Vision International in Vietnam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities and children to create positive impacts and, as a result, the lives of communities and children are enriched. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children around the world, including more than 200,000 in Vietnam.

World Vision is privileged to have received the Registration Certificate for its operations in Vietnam since 1988. In 2023, we receive support from the Government of Vietnam in implementing our programmes and projects in 14 cities and provinces across the country.

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